

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 20/02/2024 10:32 AM from [REDACTED]

### Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 20/02/2024 10:32 AM I am concerned by a possible granting of a license to sell alcohol, it is likely to increase pedestrian and bike traffic, noise and rubbish through Swift Street and possibly Felden Street which are quite residential roads. Moreover is it right to sell alcohol so close to a school?

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 20/02/2024 10:59 AM from [REDACTED].

### Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 20/02/2024 10:59 AM The premises are near a school. There is no local need for another off licence. The premises are near a fire route and may become busy. The premises are in a residential area other licensed premises are on more suitable main roads.

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**From:** [REDACTED]  
**Sent:** Tuesday, February 20, 2024 10:50 AM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Cc:** Robin Adda

**Subject:** 2024/00028/LAPR - Objection to application

Dear Sirs

I have lived in [REDACTED] for 35 years.

My family is objecting to the application for an alcohol licence at the Ground Floor 156 Munster Road SW6 5RA for the following reasons:

1. The address is opposite St John's Primary School
2. This will create additional noise for the residents as we already suffer from delivery scooters breaching the law and driving back and forth through the barriers of this fire route
3. This will create more rubbish in this residential area
4. Antisocial Behaviour is much more likely around a shop selling alcohol
5. Trading hours will be a disturbance in essentially a residential street (this used to be a cake shop)

For the above reasons we strongly object to this application.

6. As the neighbourhood watch coordinator for Felden and Swift Street for the past 10 years (we won the Douglas Hurd cup for the best NHW from LBHF previously) we see this application causing untold problems for our 2 streets ([REDACTED]) where we already have suffered petty crime and household burglaries, and this can only exacerbate our street safety.

Thank you for your consideration.

[REDACTED]  
[REDACTED]  
[REDACTED]

**From:** [REDACTED]

**Sent:** Tuesday, February 20, 2024 10:23 AM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Objection to license request 2024/OOO28/LAPR

[REDACTED] would like to submit an objection to the granting of an alcohol license at the Ground Floor of 156 Munster Road relating to the case 2024/OOO28/LAPR.

As close residents of this property our concerns are the following:

- potential increase in anti social behaviour from late purchase of alcohol
- potential congregation of inebriated persons around the location
- potential increase of delivery scooters going through emergency barrier (which is prohibited)
- potential increase in late night noise
- proximity to a primary school potentially promoting the use of alcohol and vapes to children of young ages
- length of trading hours in a residential neighbourhood
- increase likelihood of littering (empty bottles)

All of above would likely have a detrimental impact on our household. I fear that the above points would cause significant nuisance through noise, loitering and littering and potentially leading to feeling less safe at night due to presence of inebriated individuals.

I urge you to take into consideration the above points and impact on our community.

Regards

[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 20/02/2024 1:25 PM from [REDACTED]

### Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Residents Group

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 20/02/2024 1:25 PM The premises is in a quiet residential area, within 100 M of a primary school and next to an emergency vehicle access.

Having constant scooters and bikes making a cut through the emergency barrier is illegal and also a danger to pedestrians and children playing in the cul de sac.

Noise to residents of idling delivery vehicles late at night will disturb a neighbourhood which is pretty quiet from 9pm onwards - certainly 11pm is late for this section of road (no restaurants nearby at all - all on Fulham rd).

Litter tipping is already a major problem in the area and bottles or packages left by the premises will add to an existing issue.

Having a primary school entrance almost within direct sight of the site would also seem unwise - let alone the danger when parents/carers are dropping off and picking up - congestion will increase.

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Overall this does not seem a suitable reuse of a space that for 30 years has been a bakery.

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 20/02/2024 3:48 PM from [REDACTED].

### Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 20/02/2024 3:48 PM Near a primary school and residential area. The area is already service by Tesco, Sainsbury, 24 Hours Crystal, Waitrose Express. There are 2 wine shops in walking distance of 10 mins. Fulham high street.

There also all the premises on Munster road by Coop, others further up. With New Kings road. This type of service are already provided.

The residential area with the noises, or Delivery riders would not benefit the neighbourhood and there should not be delivery vans, vehicles and riders blocking the fire road.

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 20/02/2024 8:10 PM from [REDACTED] .

### Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 20/02/2024 8:10 PM We do not wish to have an establishment that serves alcohol near the premises of our home. Not only will this cause noise and disruption due to drinking but also with deliveries through the gates on our street. It also isn't appropriate to have a place serving alcohol right next for to a school.

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 20/02/2024 9:16 PM from [REDACTED]

### Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 20/02/2024 9:16 PM Living on [REDACTED] a family neighborhood and close to a school  
St John we feel the sale of alcohol is not appropriate and can be detrimental to the area  
Thank you

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From: [REDACTED]  
Sent: Tuesday, February 20, 2024 8:46 PM  
To: Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
Subject: 2024/00028/LAPR application for an alcohol licence at 156 Munster Road SW6 5RA

With reference to the above application I do not think this is a suitable address for a late night licence to sell alcohol.

The premises is situated on the corner of Swift Street in a quiet residential area very near a Primary School.

It is opposite an emergency Fire Gate and in the past there has been a problem with Drug dealers and criminals using this as a fast getaway where they cannot be pursued by cars. This problem is much improved but could well be worsened by having late night sales of alcohol.

It will also bring increased noise to the surrounding residential flats and houses.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 21/02/2024 12:25 PM from [REDACTED].

### Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 21/02/2024 12:25 PM I object to this licence on a number of grounds

- the premises is adjacent to an emergency service access which might get blocked by deliveries and or customers. Given the local parking situation this is highly likely, not just a theoretic possibility
- this site was previously a cafe with much shorter opening hours; the nature of the proposed operation and the opening hours are materially different
- alcohol will be sold and the premises is extremely close to a primary school. It is unclear what else will be sold but a further concern would be cigarettes or vapes
- the site is in a quiet residential area. It is a very different area compared to a high street/main road where other similar outlets already operate in the area

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 21/02/2024 12:17 PM from [REDACTED]

### Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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[REDACTED]

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### Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 21/02/2024 12:17 PM I object to the license on a number of grounds:

- 1) Proximity to sell alcohol (less than 0.1 miles) of St John's Walham Green CE Primary School
  - 2) Nuisance and incorrect use of Swift Street emergency access barrier (fire route) by delivery vehicles such as mopeds
  - 3) Extended trading hours within a residential area which may result in increased rubbish and waste
-

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 21/02/2024 1:43 PM from [REDACTED] .

### Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 21/02/2024 1:43 PM This is a residential area and it is highly inappropriate that this establishment that encourages rowdiness & noise is allowed to set up to pose a nuisance to people living around it

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/02/2024 9:28 AM from [REDACTED].

### Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 24/02/2024 9:28 AM I object to the granting of this licence.

I live a [REDACTED] or so away from the premise in a quiet residential street which is a conservation area.. [REDACTED] the premises. I do not wish to see or hear people drinking alcohol so close to this quiet, conservation, residential area. There are numerous places for people to drink close by so see no need for a new one.

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/02/2024 9:38 AM from [REDACTED]

### Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 24/02/2024 9:38 AM Dear Sir, dear Madam,

This is a residential area - In my opinion, this is not a suitable location for selling alcohol until 11pm every day given the obvious nuisance this will bring.

Clients won't just buy their liquor and go home or to the park. As evidenced by the empty bottles on Felden Street, it's consumed just outside the shop. This application supports binge and irresponsible drinking, how can this even be possible?

Cyril

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/02/2024 9:44 AM from [REDACTED] .

### Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 24/02/2024 9:44 AM The street has a number of very young families on it and we would be concerned about the number of motorcycles carrying alcohol from the premises which would be a public nuisance. I am concerned for children's safety on the street and for the safety of elderly neighbours.

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/02/2024 10:55 AM from [REDACTED] .

### Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

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Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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[REDACTED]

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[REDACTED]

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[REDACTED]

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 24/02/2024 10:55 AM It has come to my attention that the establishment in question, which to date had not served alcohol and has been a family friendly part of the neighbourhood, has under new proprietorship applied for an alcohol license. I strongly object to this for the following reasons: 1) selling alcohol at premises across a school is highly inappropriate, 2) this alters the character of the neighbourhood, 3) crime is already rampant in fulham, so much so that the area has hired private security to fill the policing gaps that are ever increasing - taking further resources out of a stretched police force to deal with noise/antisocial behaviour which are strongly correlated to the sale of alcohol would aggravate the existing crisis, 4) this is a residential neighbourhood with young families where the noise from existing establishments on Munster Road is already causing a nuisance - making that worse would aggregate the problem, and further stretch the council's budget required to deal with the issues. I trust this provides some useful points for consideration and I thank you in advance for taking these on board.

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/02/2024 11:37 AM from [REDACTED].

### Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 24/02/2024 11:37 AM I strongly object to an alcohol license being granted to the aforementioned premises on the following grounds, which I shall be grateful if you could consider:

- 1) school and nursery proximity: selling alcohol so close (directly opposite in both cases) a school and a nursery is highly inappropriate
- 2) noise: alcohol consumption is strongly correlated to noise and antisocial behaviour; inappropriate next to a school and in the heart of a residential neighbourhood with many elderly and young family residents
- 3) stretching policing resources: crime in Fulham and the immediate area is being creasing and the police resources to tackle it are even more stretched; it would be negligent to create a further drain on those stretched resources by making the police deal with the inevitable antisocial behaviour and crime that result in alcohol consumption
- 4) council resources - the noise, litter and antisocial behaviour that would inevitably increase as a result of granting said license would further stretch H&F council's resources (dealing with noise complaints, litter, garbage collection etc) - leading to budget increases (or a deterioration of the services offered to residents in the absence of budget increases)

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5) Conservation area: where great efforts are taken to preserve the character of the conservation area when it comes to the look and feel of resident's homes, it would be negligent, and entirely inconsistent with the spirit of conservation, to allow that character to be altered by turning what has for decades been a family friendly bakery into an alcohol serving establishment

Thank your for considering the arguments above and for your efforts to preserve what make this borough and this neighbourhood great.

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/02/2024 4:11 PM from [REDACTED].

### Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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[REDACTED]  
Address: [REDACTED]

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### Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 24/02/2024 4:11 PM We do not need any more convenience stores or off licences on Munster Road. It is next to a school and in a residential area. Hours are too long and already too many empty bottles and glasses dumped in our street from the bars on Munster Road and The Durrell. Strongly oppose this.

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 25/02/2024 9:30 AM from [REDACTED].

### Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email: [REDACTED]

---

Address: [REDACTED]

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### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 25/02/2024 9:30 AM We do not believe an off licence point of sale of alcohol in this location is appropriate. There are enough convenience and grocery stores in the immediate vicinity and this establishment, if approved, will only create more opportunities for disturbance from non local individuals drinking on the street.

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